



ANNUAL REPORT FY2018

Newbury Town Library, 0 Lunt Street, Byfield, MA 01922

www.newburylibrary.org

OUR COMMUNITY

... SO FAR

Founded in 1926, the Newbury Town Library maintains a schedule of 36 open hours/week, 32 hours/week in July and August. The NTL provides services to more than 6,660 residents and town employees in Newbury, Byfield, and Plum Island, as well as many neighboring communities. A member of the Merrimack Valley Library Consortium (MVLC) since 1987, the NTL has access to cutting edge technology as well as important staff trainings. The Library is the cultural, educational, and social hub of Newbury; a place to learn, share, create, converse, play, study, read, relax and explore.

OUR MISSION: The mission of the Newbury Town Library is to provide free and open access to materials, services, and new technologies supporting life-long learning, as well as to encourage and enable the pursuit of knowledge and the satisfaction of curiosity in our community.

FY18 — AT A GLANCE

SERVICES:

- 74% Percentage of Newbury residents with a library card
- 29,418 NTL visitors last year (28k in 2017)
- 940 17 volunteers worked 940 hours (789 hours in 2017)
- 6667 Public WIFI sessions
- 144 Families received discounted admission to museums and attractions with our Discount Pass Program

Other services include: scanning, computers, faxing, printing, making copies, and providing tax forms and information

COLLECTIONS:

- 57,386 Items circulated
- 4158 Digital circulation (eBooks, eAudiobooks, etc)

IN FY18, the library collection included 74,277 items, including 50,539 print materials and 14,575 digital holdings.

SOCIAL MEDIA:

- 450 Mailchimp eNewsletter subscribers
- 562 Facebook followers
- 354 Twitter followers
- 106 Instagram followers

COMMUNITY USAGE OF ROOMS:

- 251 Library room bookings by community groups

PROGRAMS:

- 331 Youth programs
- 4483 Attendees of youth programs
- 162 Adult programs
- 1014 Attendees of adult programs

Free access to online language learning, self-improvement courses, assistance for job seekers, newspapers, journal articles, art lessons, and more, used by hundreds of patrons each month.

2 | NEW IN FY18

ONGOING LIBRARY OFFERINGS AND SERVICES

- Discounted museum passes
- Public computers with internet access and study areas
- Wireless access for laptops, tablets and phones
- Author visits, films, lectures, story hours, Book Club, Knitting Club, Minecraft Club, youth book clubs, and many other cultural enrichment programs for adults and children
- Local History Resources and Genealogy Club
- Weekly tech help sessions
- Resources and online databases for students of all ages
- Meeting spaces for community groups and organizations
- Online courses covering a wide variety of subjects and skills
- Online communications and social media interactions with the community to keep patrons informed of library offerings for both children and adults

LIBRARY HOURS

The Library was able to open four additional hours each week with current staff, satisfying patron requests for more open hours, and moving us closer to meeting Goal #1 of the Library FY17 Long Range Plan. This change enabled the library to open every day at 10 am (except Sundays and Mondays when it is closed), allowing for additional programs, a substantial increase in items borrowed and overall visits to the library, along with greater consistency for our patrons.

TECHNOLOGY

The NTL put forth a number of improvements and additions to technology in the way of outreach as well as in-house services. In an increasingly technical world, patrons continue to rely on library staff for help with technology use and to get the information they seek. From one-on-one sessions to learn how to download an eBook, to instruction on using MSWord to create a resume, or even to learn how to conduct a Google search, our staff stays busy providing technical help to Newbury residents.

In FY 18, we also redesigned the Library website and migrated to a new and improved calendar system, streamlining functionality, improving user experience, and reflecting the natural beauty that is the Town of

AFFILIATIONS

Massachusetts Board of Library Commissioners (MBLC)

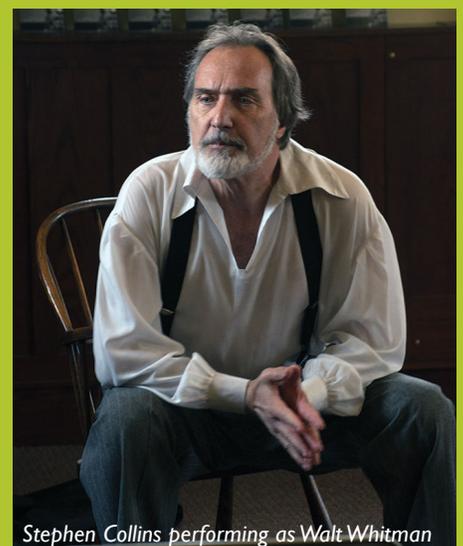
The state agency that certifies libraries and ensures state standards for library services are met. Public libraries are required to meet certain spending levels each year in order to receive state aid and maintain certification.

Merrimack Valley Library Consortium (MVLC)

The MVLC is our library network. Our dues to the network funds the shared library patron and item database, a staff and public computer network, part of our WiFi network and access to electronic resources including eBooks.

Massachusetts Library System (MLS)

The library is a member of MLS, which provides the following services: delivery of library items between Massachusetts libraries, access to online magazines, newspapers and journals; access to eBooks through the Commonwealth Collections; and continuing education for library staff.



Stephen Collins performing as Walt Whitman

Newbury. We began offering Wireless Hotspots, which turned into an overnight sensation. Hotspots can be used on long car rides, vacations, power outages and many other occasions when wireless is not available. And thanks to a grant from the Mary Alice Arakalian Foundation, the NTL Trustees were able to purchase a state-of-the-art short throw projector system for the Community Room. The system has proven to be of great value for library programs like half-day movie showings, as well as for outside groups using the Community Room.

LIBRARY TRENDS AND PROGRAMMING

The Newbury Town Library trended up again for FY18 as more of the community became aware of what the Library has to offer. Youth Services was extremely busy all year with events like Lego Maniac, a family concert with David Polansky, and a visit from Nature Nick's Animal Adventures to name a few. Adult patrons were treated to visits from both "Albert Einstein" and "Walt Whitman" in crowd-pleasing performances. Lastly, the data is in! The Newbury community loved its Library on social media channels as we shared information, library humor, and music, and connected to community members online.

LIBRARY "FAMILY"

During the storm that knocked out power for several days for Newbury residents, folks came to charge phones, turn in work documents, check email, have a cup of coffee, read stories to their kids, or to simply get warm. Volunteer, Mike Olson, otherwise known as The Tech Guy, continued to patiently guide patrons to troubleshoot and better understand whatever technical device or issue with which they happened to be struggling. He's was, and still is, in big demand! One of our family of patrons brought us sweet treats on a regular basis. We won't divulge her name but she knows who she is.



LIBRARY HOURS

Tuesdays/Thursdays from 10am - 7pm
 Wednesdays/Fridays from 10am - 5pm
 Saturdays from 10am - 2pm*
 (*Between Labor Day & Memorial Day)

LIBRARY STAFF AND VOLUNTEERS

Director: Jean Ackerly
 Assistant Director: Erin Tuomi
 Youth Services Librarian: Katelyn White
 Circulation Librarian: Jane Wolff
 Library Associate: Marcia Jansson
 Library Associate: Kati Bourque
 Library Technician: Ellen Alden

We continue to host volunteers from the community, including seniors that work at the library through the town's Senior Tax Work off Program.

TRUSTEES

Chair : Dick Passeri
 Jeffrey Wardwell
 Nancy Colombo
 Melissa Mashburn
 Margaret Grimes, Secretary

FRIENDS OF THE NEWBURY TOWN LIBRARY

President: Maureen Haley
 Vice President: Tammy Cotter
 Treasurer: Pam Myers-Kinney
 Secretary: Patty Olson
 Project Assistant: Joan Friedman

