



ANNUAL REPORT FY2017

Newbury Town Library, 0 Lunt Street, Byfield, MA 01922

www.newburylibrary.org

OUR STORY

... SO FAR

The Newbury Town Library is a member of the Merrimack Valley Library Consortium (MVLC) — an alliance of 36 Massachusetts libraries embracing the sharing of materials, resources, and services. Some of the things our library offers are discounted museum passes, study areas, computers, research resources, magazines, and newspapers, as well as books, eBooks., and online continuing education courses. We offer a variety of programs throughout the year such as lecture series, author visits, performances and cultural enrichment programs, Book Club, Knitting Club, movie showings, Genealogy Club, Computer / Tablet / Mobile Device Tech Help Classes, numerous children's programs and more!

OUR MISSION: The mission of the Newbury Town Library is to provide free and open access to materials, services, and new technologies supporting life-long learning, as well as to encourage and enable the pursuit of knowledge and the satisfaction of curiosity in our community.

AT A GLANCE

SERVICES:

- 67% Percentage of Newbury residents with a library card
 - 28k NTL visitors last year (16,067 in 2016)
 - 789 22 volunteers worked 789 hours (692 hours in 2016)
 - 2032 Public internet sessions on our wired and WiFi networks (1264 in 2016)
 - 89 Families received discounted admission to museums and attractions with our Discount Pass Program
- Other services include: faxing, printing, and making copies

COLLECTIONS:

- 44k Items circulated
- 3580 eBooks loaned to patrons

IN FY17, the library collection included 67,800 items, including more than: 49k books, 5k videos, 4k audio books and music CDs, and 47 magazine & newspaper subscriptions

SOCIAL MEDIA:

- 350 Mailchimp eNewsletter subscribers
- 289 Wowbrary subscribers
- 513 Facebook followers
- 324 Twitter followers

LOIS M. ANDERSON COMMUNITY ROOM:

- 572 Meeting room reservations

PROGRAMS:

- 247 Youth programs
- 3475 Attendees of youth programs
- 159 Adult programs
- 1789 Attendees of adult programs

Free access to online language learning, self-improvement courses, assistance for job seekers, newspapers, journal articles, music and art lessons, streaming and downloadable music and more, used by hundreds of patrons each month.

2 | OF NOTE...

STAFF NEWS

There were a number of staff additions and shifts in FY17. Katelyn White came on board as Youth Services Librarian and Erin Tuomi became our new Assistant Director. Kati Bourque was hired at the end of Fiscal 2017 as Library Associate in the Children's Room and Marcia Jansson moved to Adult Circulation. Long time Circulation Librarian, Suzanne Monier retired at the end of the fiscal year and we were sorry to see her go. The good news is she has been able to sub for us so staff and patrons get to check in with her every once in a while.

YOUTH SERVICES

In the Children's Room storytime, Do-Drops and Lunch Bunch continued to be popular. The library also offered Half-Day Movies for Friday afternoons when the Triton schools have a half day of school. The Thursday afternoon Minecraft Club continued to be a favorite with 8 to 12 year olds. An Opioid Awareness event was spearheaded by Katelyn in October, with Triton students, recovering addicts, community groups and the Newbury Police Department all speaking to raise awareness of this crisis in our community.

ADULT PROGRAMMING

Mike Olson brought his six week session, iPads for beginners, to the library and attendance was high. Mike covered just about every aspect of iPad use. Genealogy Club took off during FY17 and still meets on the first Thursday of every month. The NTL Book Club took place on Thursdays and the Knitting Club met on Fridays. Adult Programs and attendance increased significantly thanks in large part to our very active Friends of the Library and their vigorous fundraising activities. The Friends are always looking for new members - volunteer a little or volunteer a lot - they're happy to have all the help they can get supporting the library.

BOOKSTORE

The former computer room was repurposed to become a permanent Friends of the Library Bookstore. Donations of materials to the library that are not put into the collection are put up for sale in the store. The store paid for itself quickly and is a solid contributor of funds to be put towards library programs and needs.

AFFILIATIONS

Massachusetts Board of Library Commissioners (MBLC)

The state agency that certifies libraries and ensures state standards for library services are met. Public libraries are required to meet certain spending levels each year in order to receive state aid and maintain certification.

Merrimack Valley Library Consortium (MVLC)

The MVLC is our library network. Our dues to the network funds the shared library patron and item database, a staff and public computer network, part of our WiFi network and access to electronic resources including eBooks.

Massachusetts Library System (MLS)

The library is a member of MLS, which provides the following services: delivery of library items between Massachusetts libraries, access to online magazines, newspapers and journals; access to eBooks through the Commonwealth Collections; and continuing education for library staff.

MARKETING & COMMUNICATIONS

The NTL Monthly eNewsletter was launched in FY17. Folks can sign up from the library's website to stay on top of upcoming events at the library. Youth Services also puts out a newsletter, accessible from the website. Patrons can also be alerted to new materials as they are added to the collection by subscribing to Wowbrary from the web site. From wowbrary, holds can be put on popular titles as soon as they are added to the collection.

We were very fortunate to have a dynamic and dependable group of volunteers who helped with almost everything that needed doing at the NTL. From shelving to processing materials to cleaning computers - our volunteers helped us provide the best possible service to our patrons.

WE BUILD COMMUNITY



The Newbury Town Library builds community and supports literacy and lifelong learning by providing free access to information, programs, computers and the internet, as well as community space usage. The NTL provides services to more than 6,660 residents and town employees in Newbury, Byfield, and Plum Island, as well as many neighboring communities. The library is your place to connect, discover and imagine.

LIBRARY STAFF AND VOLUNTEERS

Director: Jean Ackerly
 Assistant Director: Erin Tuomi
 Youth Services Librarian: Katelyn White
 Circulation Librarian: Jane Wolff
 Library Associate: Marcia Jansson
 Library Associate: Kati Bourque
 Library Technician: Ellen Alden

We continue to host volunteers from the community, including seniors that work at the library through the town's Senior Tax Work off Program.

TRUSTEES

Chair : Dick Passeri
 Jeffrey Wardwell
 Nancy Colombo
 Melissa Mashburn
 Margaret Grimes, Secretary

FRIENDS OF THE NEWBURY TOWN LIBRARY

President: Maureen Haley
 Vice President: Tammy Cotter
 Treasurer: Pam Myers-Kinney
 Secretary: Patty Olson
 Project Assistant: Joan Friedman