



ANNUAL REPORT FY2019

Newbury Town Library, 0 Lunt Street, Byfield, MA 01922
www.newburylibrary.org

OUR COMMUNITY

... MAKING CONNECTIONS

Founded in 1926, the Newbury Town Library maintains a schedule of 36 open hours/week, 32 hours/week in July and August. The NTL provides services to more than 7,000 residents and town employees in Newbury, Byfield, and Plum Island, as well as many neighboring communities. A member of the Merrimack Valley Library Consortium (MVLC) since 1987, the NTL has access to cutting edge technology as well as important staff trainings. The Library is the cultural, educational, and social hub of Newbury; a place to learn, share, create, converse, play, study, read, relax, and explore.

OUR MISSION: The mission of the Newbury Town Library is to provide free and open access to materials, services, and new technologies supporting life-long learning, as well as to encourage and enable the pursuit of knowledge and the satisfaction of curiosity in our community.

FY19 — AT A GLANCE

SERVICES:

- 72% Percentage of Newbury residents with a library card
- 35,171 NTL visitors last year (29k in FY18, 28k in FY17)
- 919 Volunteer hours worked by 20 volunteers
- 6,932 Public WIFI sessions
- 177 Families received discounted admission to museums and attractions with our Discount Pass Program

Other services include: scanning, computers, faxing, printing, making copies, and providing tax forms and information

COLLECTIONS:

- 52,186 Items circulated
- 6,689 Digital circulation (Includes eBooks and eAudiobooks. Does not include streaming video content, online courses, etc.)

IN FY19, the library collection included 101,955 items, including 49,975 print materials and 41,635 digital holdings.

SOCIAL MEDIA:

- 460 Mailchimp eNewsletter subscribers
- 618 Facebook followers
- 364 Twitter followers
- 125 Instagram followers

COMMUNITY USAGE OF ROOMS:

- 187 Library room bookings by community groups

PROGRAMS:

- 417 Youth programs
- 7,552 Attendees of youth programs
- 172 Adult programs
- 1,185 Attendees of adult programs

Free access to online language learning, self-improvement courses, assistance for job seekers, newspapers, journal articles, art lessons, and more, used by hundreds of patrons each month.

2 | NEW IN FY19

NEW WAYS WE'VE REACHED OUT TO EXTEND OUR SERVICES AND MAKE CONNECTIONS

- Home Delivery
- Co-sponsoring events with COA
- Community Room - for the community and by the community
- New Trustees
- Library of Things
- Kanopy
- Universal Class
- Mass RMV Practice Tests

FY19 was a time of growth and change for the NTL in areas of our offerings, community relationships, Trustees, Friends, Volunteers, and the building. The library continues to grow our digital offerings and connect our citizens online.

PEOPLE

We welcomed two new Trustees in FY19. Richard Ravin returned for his second stint as a Library Trustee. Dick adds his experience, wit and impressive writing skills to the Board. And Terry Litterst rounded out the Board with her insight and humanity.

Kati Bourque was promoted to Youth Services Librarian, Pauline Fabiano was hired to fill Kati's former position and a productive and well-liked Youth Services Team was launched!

Several new volunteers joined our NTL family. Our volunteers (pictured on the next page) selflessly contribute to the community and we are very grateful.

The Friends of the Library worked hard to fund raise in FY 19 which allowed the library to offer more programs for both adults and children. The Friends Harvest Festival theme was Loaf & Ladel and delicious soups and breads were enjoyed by all. The Friends other annual fundraiser - the Spring Plant Sale once again was a well attended and prosperous event.

OFFERINGS

Kanopy, a streaming video service offering classic, award winning films including documentaries, was offered to Newbury patrons and became instantly popular.

AFFILIATIONS

Massachusetts Board of Library Commissioners (MBLC)

The state agency that certifies libraries and ensures state standards for library services are met. Public libraries are required to meet certain spending levels each year in order to receive state aid and maintain certification.

Merrimack Valley Library Consortium (MVLC)

The MVLC is our library network. Our dues to the network funds the shared library patron and item database, a staff and public computer network, part of our WiFi network and access to electronic resources including eBooks.

Massachusetts Library System (MLS)

The library is a member of MLS, which provides the following services: delivery of library items between Massachusetts libraries, access to online magazines, newspapers, and journals; access to eBooks through the Commonwealth Collections; and continuing education for library staff.



Volunteer, Mike Olson, providing Tech Help during his weekly drop-in session

Universal Class, offering online courses and continuing education, was added to the library's online services.

The digital collection of eBooks and eAudiobooks available through the MVLC library consortium continued to grow in content and circulation.

YOUTH SERVICES

Our youngest patrons and their caregivers provided a lively library atmosphere in FY19. Little ones practiced yoga, constructed wonderful crafts, colored endless pages, produced numerous puppet shows and cooked up amazing meals in their pretend kitchen. Miss Kati and Miss Pauline read and sang 3 times a week. Dads brought the kids on Saturdays for stories and donuts. Sleep deprived parents read to their young ones in cozy library chairs while older siblings worked on computers, read alone, or played Minecraft.

COMMUNITY COLLABORATION

In FY19 the library collaborated with the Council on Aging to offer home delivery. Every Friday books, audiobooks, magazines, and dvds are delivered to folks who are physically unable to get to the library.

THE BUILDING

Thank you to the Department of Public Works which put a much needed fresh face on the library's public bathrooms.



LIBRARY HOURS

Tuesdays/Thursdays from 10am - 7pm
 Wednesdays/Fridays from 10am - 5pm
 Saturdays from 10am - 2pm*
 (*Between Labor Day & Memorial Day)

LIBRARY STAFF AND VOLUNTEERS

Director: Jean Ackerly
 Assistant Director: Erin Ouimet (Tuomi)
 Youth Services Librarian: Kati Bourque
 Circulation Librarian: Jane Wolff
 Library Associate: Marcia Jansson
 Library Associate: Pauline Fabiano
 Library Technician: Ellen Alden

We continue to host volunteers from the community, including seniors that work at the library through the town's Senior Tax Work off Program.

TRUSTEES

Chair : Richard Passeri
 Secretary: Margaret Grimes,
 Jeffrey Wardwell
 Richard Ravin
 Terry Litterst

FRIENDS OF THE NEWBURY TOWN LIBRARY

President: Maureen Haley
 Vice President: Tammy Cotter
 Treasurer: Pam Myers-Kinney
 Secretary: Patricia Olson
 Project Assistant: Joan Friedman

